



Mishi Lis

PRODUCT MANAGER

321 830 5483 ◦ New York, United States ◦ mishi.lis@hey.com

LINKS

mishilis.com

SKILLS

Product Strategy

Agile Methodologies

Technical Documentation

User Research

UI Design

PROFILE

As product manager and modern-day renaissance woman, I bridge the worlds of tech and art.

EMPLOYMENT HISTORY

Product Manager at Goldman Sachs, New York, NY

January 2022 — January 2024

- Created and drove product roadmap for nascent, company-wide, low-code CMS (Content Management System).
- Increased customer satisfaction by 20% by creating customer requirement gathering process, writing and illustrating 30 page product user guide, redesigning UI of customer dashboard, and implementing Scrum.

Product Manager at Babbel, New York, NY

January 2019 — January 2022

- Led strategy of 5 marketing products with an annual revenue of \$1.1 million combined.
- Reworked the product strategy of "Babbel as a Gift" which resulted in a 125% year-on-year increase in sales and 225% in revenue.

Business Analyst at Netcentric, Munich, Germany

August 2016 — October 2018

- Translated website marketing needs of an investment bank into technical requirements.
- Wrote extensive technical documentation for numerous projects, including: user flow diagrams, wireframes, requirements, user roles, user guides, and release notes.

EDUCATION

Anthropology at University of Florida, Gainesville, FL

2010 — 2015

3.8 GPA, Student Government, Honors College Board

Study Abroad, Ecuador, China, India, South Africa

May 2011 — May 2012

International Development and Chinese Language